



MARYAM MOHAJERZADEH

UI / UX DESIGNER

CONTACT

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EDUCATION

2016 - 2020

BSc in Software Engineering Torbat
Heydarieh University, Iran

CERTIFICATIONS

2023 - 2024

- UX Google - Coursera
- Create High-Fidelity Designs
and Prototypes in Figma -
Coursera
- Figma UI UX Design Essentials
- Udemy

TOOLS

- Figma
- Framer
- Adobe XD
- Adobe Illustrator
- Adobe Photoshop

SKILLS

- User Research & Testing
- Wireframing & Prototyping
- Design Systems & Libraries
- Responsive Design
- AI-Assisted Design

LANGUAGES

- English (Fluent)
- Persian (Fluent)
- Swedish (Basic)

PROFILE

Creative and self-driven UI/UX Designer with over 4 years of experience designing intuitive digital products across e-commerce, EdTech, logistics, and beauty sectors. As co-founder of a fair-trade startup and a freelance designer for international clients, I bring a unique blend of product thinking, user empathy, and business awareness to every project. Skilled in leading end-to-end design processes — from research and wireframing to responsive UI and prototyping — with a strong focus on usability, brand consistency, and real-world impact. Comfortable working in cross-functional teams and remote settings with stakeholders across cultures and industries.

WORK EXPERIENCE

- QT Beauté Haus - Luxury beauty clinic booking** PRESENT
Canada | Remote
 - Designed a high-fidelity prototype with a clean, responsive interface across all devices.
 - Enhanced navigation flow, improving usability and mobile experience.
 - Ensured brand consistency with elegant visual design aligned with client expectations.
- Diarcrew - Streetwear e-commerce platform** 2024 - 2025
Sweden | Remote
 - Built a unified UI and brand identity from scratch to boost online presence.
 - Developed responsive layouts and marketing assets using Figma and Adobe tools.
 - Applied UX strategies that improved product discovery and conversion rates.
- EduBridge - EdTech learning platform** 2023 - 2024
Canada | Remote
 - Designed an intuitive learning dashboard to help students track their goals at home.
 - Created wireframes and interactive prototypes through iterative testing with users.
 - Conducted UX research to identify key pain points in the study experience.
 - Improved student engagement through simplified flows and personalized UI.
- CEVA Logistics - Client portal + social media visuals** 2022 - 2023
Canada | Remote
 - Created UI for internal dashboards and streamlined visual identity.
 - Designed branded content for digital campaigns aligned with logistics solutions.
 - Collaborated with cross-functional teams to ensure consistency and usability.
- Tizh Startup - Co-Founder & UI/UX Designer** 2020 - 2022
Iran | On-site
 - Co-founded a fair-trade e-commerce startup focused on high-quality Iranian saffron products.
 - Led all UI/UX efforts — from brand identity and user flows to high-fidelity design and mobile responsiveness.
 - Collaborated with developers and business partners to design, build, and launch the platform.
 - Created marketing assets, visual storytelling, and product UI to increase brand recognition and drive online sales.
 - Played a key role in shaping the product vision, feature prioritization, and user journey optimization.